

2017
TRAFFIC
BUILDING
SOLUTIONS

Online
Monthly
Flyer

XPRESS
ADS

House-Hasson
HARDWARE COMPANY



On-line monthly standard or custom flyer pre-merchandised and ready for publish and print or customize to your needs
Flyers and Price cards

- Every retailer gets an ad – single or double-sided flyers and price cards are included.
- A flyer will be posted each month
- Special pricing for items posted on the flyer.
- Edit the products and pricing to reflect your store and deals
- Print flyers in-store to use flyers as bag stuffers or at-the-door promotions
- Print and hang signs in minutes to attract attention
- Order printing directly thru the site – it's fast and easy
- Economical, fast, easy way to promote your store - just download, print and advertise!
- Shelf talker cards can be ordered for an additional charge or download and print in your store!

Small print quantities as low as 250 copies

8-1/2-In. X 11-In. printed on #100 coated paper stock.

	Color or B&W 1-Side Each	Color or B&W 2-Side Each
250-499	.55	.80
500-999	.35	.43
1,000-1,999	.21	.27
2,000-4,999	.14	.19
5,000+	Call for pricing	

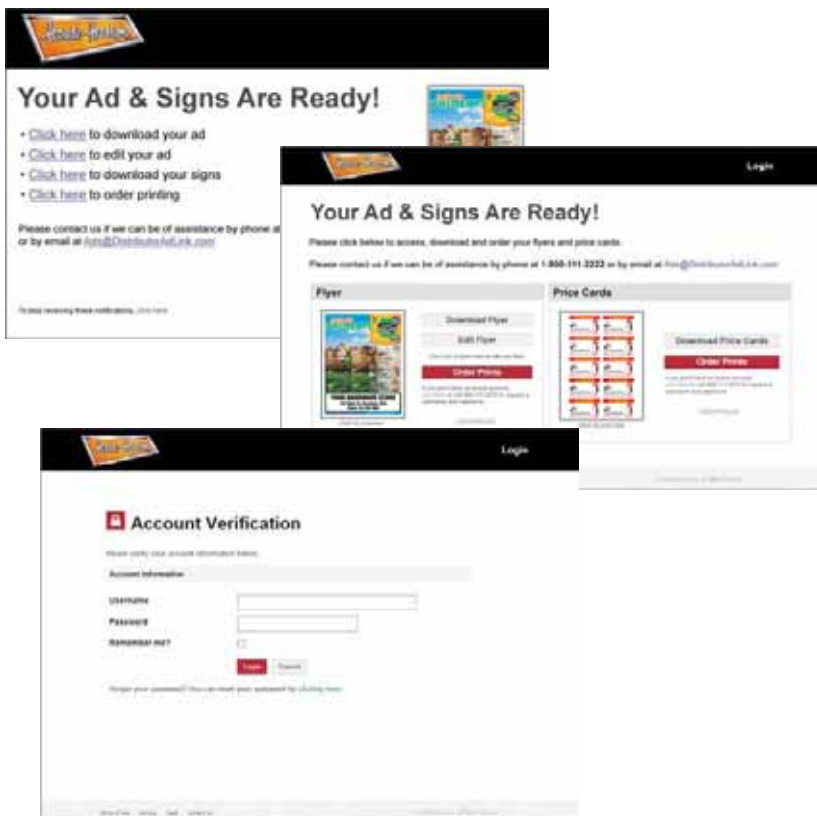
Please allow 5-10 business days for printing and shipping

One set of 20 Shelf Talkers \$2.50

Featuring AdViewer

- Post your ads to AdViewer
- Automatically converts print ads to an electronic format
- Seamlessly links ads to a web site
- Provides a link to e-mail blast ads to a target audience
- Links ads to Facebook and Twitter
- Tablet and mobile friendly.

Contact Kim Gibbs to learn more at
1-800-333-0520 ext. 201



2017
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Signup

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- Annual user fee of \$150* On-line monthly flyer with standard or custom flyer options with price cards for each item included. Print options available thru the site. Printing as low as 250 copies available. Or, download and print in-house. Sign-up cost, printing and shipping will be billed accordingly.

Sign-up to participate and print 3 flyers and get the 4th one FREE up to 5,000; Sign-up to participate and print 8 flyers and get the next 2 FREE up to 5,000 each! (Printing will be billed separately.)

- January standard/custom monthly flyer
- February standard/custom monthly flyer
- March standard/custom monthly flyer
- April standard/custom monthly flyer
- May standard/custom monthly flyer
- June standard/custom monthly flyer
- July standard/custom monthly flyer
- August standard/custom monthly flyer
- September standard/custom monthly flyer
- October standard/custom monthly flyer
- November standard/custom monthly flyer
- December standard/custom monthly flyer



Store Customer Number _____

Store Name _____

Store Owner _____

Contact Person _____

Store Shipping Address _____

City _____ State _____ Zip _____

E-mail Address _____

Web site _____

Phone _____ Fax _____

Distributor/Sales Representative _____

Desired User Name _____

Desired Password (must contain at least 6 characters and contain as least 1 letter and 1 number) _____

Authorized Signature _____ Date _____

YOUR SIGN UP INCLUDES ON LINE SYSTEM TRAINING SESSIONS. A marketing representative will call you and explain the details of the program, finalize registration, and schedule your training sessions.