



# BEEKEEPING SUPPLIES PROGRAM

by Little Giant®



## THE LITTLE GIANT® DIFFERENCE

90 years of beekeeping expertise

Comprehensive training and education

Fully staffed customer service department

Merchandising support

MILLER MANUFACTURING • [WWW.MILLER-MEG.COM](http://WWW.MILLER-MEG.COM)

**A simple hobby with sweet rewards!®**



## Merchandising Support

We have preset planograms as pictured on these pages, for beekeeping and honey harvesting supplies. In addition, we can help customize a store set of any size and provide signage and P.O.P. support as needed. We have a full-service marketing team ready to help you succeed in selling beekeeping and honey harvesting supplies!



**8' PLANOGRAM**  
Beekeeping & Honey Harvest Supplies

Position	Facings	Mfg Item #	Description	Position	Facings	Mfg Item #	Description
1	1	HVEIL	Beekeeping Veil	22	1	FRAMEFDR	Frame Feeder
2	1	HSTRAINF	Honey Filter	23	1	ENTRDR	Entrance Feeder w/1 Qt. Mason Jar
3	1	GLVMD	Goatskin Gloves w/Vented Sleeves, MD	24	1	BKTFDR2	Bucket Feeder, 2 Gallon
4	1	HIVEPLUG	Beehive Hole Plug	25	1	SM7	Smoker
5	1	BEELDG	Beehive Log	26	1	JKTM	Deluxe Beekeeping Jacket, Medium
6	1	HLABEL	Honey Jar Labels, 40 pk.	27	1	JKTLG	Deluxe Beekeeping Jacket, Large
7	2	HBEAR12	12 oz. Plastic Bear Bottle, 12 pk.	28	1	JKTXL	Deluxe Beekeeping Jacket, XL
8	2	SKEP16	16 oz. Plastic Squeeze Jar, 12 pk.	29	1	JKT2XL	Deluxe Beekeeping Jacket, 2XL
9	2	HJAR32	32 oz. Glass Jar, 12 pk.	30	1	TYSUITMD	Beekeeping Tyvek Coverall, MD
10	1	ESCAPE	Bee Escape (Porter Style)	31	1	TYSUIT	Beekeeping Tyvek Coverall, LG
11	1	FRGRIP	Frame Grip	32	1	TYSUITXL	Beekeeping Tyvek Coverall, XL
12	1	HFORK	Uncapping Scratcher Fork	33	1	BKDUM	Beekeeping for Dummies
13	1	BKBR14	Beekeeping Brush	34	1	MFRLLITE	5 pk Medium Frames
14	1	HSTRAINSS	Honey Strainer Stainless Steel	35	1	MEDBOX10	10-Frame Medium Super
15	1	HKNIFE	Electric Uncapping Knife	36	2	BKT5	5 Gal. Plastic Honey Bucket
16	2	HJAR16	16 oz. Glass Jar, 12 pk.	37	1	EXT2SS	2-Frame Extractor - Stainless Steel
17	1	HNYGATE	Honey Gate	38	1	BKBACK	The Backyard Beekeeper
18	1	GLVLG	Goatskin Gloves w/Vented Sleeves, LG	39	1	DFRBLACK	5 pk Deep Frame
19	1	SMFUEL	Smoker Fuel	40	1	DEEPBOX10	10-Frame Deep Hive Body
20	1	HT10	10" Hive Tool	41	1	HIVE10 KIT	10-Frame Beginner Hive Kit
21	1	QEPL	Queen Excluder	42	1	HIVE10	10-Frame Complete Hive

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# Plan for success with Little Giant® Beekeeping Supplies!



**4' PLANOGRAM**  
Beekeeping Supplies



**3' PLANOGRAM**  
Honey Harvest Supplies

Position	Facings	Mfg Item #	Description
1	1	JKTM	Deluxe Beekeeping Jacket, Medium
2	1	JKTLG	Deluxe Beekeeping Jacket, Large
3	1	JKTXL	Deluxe Beekeeping Jacket, XL
4	1	JKT2XL	Deluxe Beekeeping Jacket, 2XL
5	1	FRGRIP	Frame Grip
6	1	SMFUEL	Smoker Fuel
7	1	HIVEPLUG	Beehive Hole Plug
8	1	HNYGATE	Honey Gate
9	1	HT10	10" Hive Tool
10	1	BKBR14	Beekeeping Brush
11	1	TYSUIT	Beekeeping Tyvek Coverall, LG
12	1	TYSUITXL	Beekeeping Tyvek Coverall, XL
13	1	GLVLG	Goatskin Gloves w/Vented Sleeves, LG
14	1	GLVMD	Goatskin Gloves w/Vented Sleeves, XL
15	1	BEELOG	Beehive Log
16	1	HVEIL	Beekeeping Veil
17	1	BKDUM	<i>Beekeeping for Dummies</i>
18	1	BKBACK	<i>The Backyard Beekeeper</i>
19	1	ENTRDR	Entrance Feeder w/1 Qt. Mason Jar
20	1	QEPL	Queen Excluder
21	2	FRAMEFDR	Frame Feeder
22	1	MFRLITE	5 pk Medium Frames
23	1	MEDBOX10	10-Frame Medium Super
24	1	SM7	Smoker
25	1	BKTFDR2	Bucket Feeder, 2 Gallon
26	1	DFRBLACK	5 Pk Deep Frame
27	1	DEEPBOX10	10-Frame Deep Hive Body
28	1	HIVE10KIT	10-Frame Beginner Hive Kit
29	1	HIVE10	10-Frame Complete Hive

Position	Facings	Mfg Item #	Description
1	1	HLABEL	Honey Jar Labels, 40 pk.
2	1	HFORK	Uncapping Scratcher Fork
3	1	HT10	10" Hive Tool
4	1	SMFUEL	Smoker Fuel
5	1	HSTRAINF	Honey Filter
6	1	FRGRIP	Frame Grip
7	1	BKBR14	Beekeeping Brush
8	1	ESCAPE	Bee Escape (Porter Style)
9	1	HNYGATE	Honey Gate
10	1	SM7	Smoker
11	1	HSTRAINSS	Honey Strainer Stainless Steel
12	1	BKDUM	<i>Beekeeping for Dummies</i>
13	1	BKBACK	<i>The Backyard Beekeeper</i>
14	1	HKNIFE	Electric Uncapping Knife
15	2	HJAR16	16 oz. Glass Jar, 12 pk.
16	2	HJAR32	32 oz. Glass Jar, 12 pk.
17	1	HBEAR12	12 oz. Plastic Bear Bottle, 12 pk.
18	1	SKEP16	16 oz. Plastic Squeeze Jar, 12 pk.
19	1	BKT5	5 Gal. Plastic Honey Bucket
20	1	EXT2SS	2-Frame Extractor - Stainless Steel



## The Kelley Bee Connection

In September 2014, Frandsen Corporation acquired The Walter T. Kelley Company, LLC of Clarkson, Kentucky, which is now known as Kelley Beekeeping Company (KBC). Started in 1924 by Walter T. Kelley, KBC is a highly respected leader and staple of the beekeeping supply market. KBC currently has over 100 employees and sells over 2,600 items related to beekeeping and honey harvesting.

Kelley Bee joined the Frandsen Corporation family of companies and is now a "sister company" to Miller Manufacturing. Kelley is a current supplier to Miller and a strategic partner in expanding our availability of beekeeping supplies. **Kelley and Miller share a deep commitment to the beekeeping community and are working together to strengthen the overall product and service offering to our retail channels.**



With the merchandising and distribution expertise of Miller, combined with the 90 years of knowledge available via Kelley Bee, we are poised to offer a well-rounded and extremely robust program to help you succeed in selling Beekeeping Supplies.



## Training & Education

You won't go this alone. **We offer the training and support you need to be successful.** Kelley Beekeeping has 90 years of experience and is ready to answer your questions. Plus, our entire Sales team is fully trained on beekeeping and can conduct classes, presentations, seminars and demonstrations as needed, across the country. Webinar training is also available. We offer a narrated PowerPoint presentation for training your staff or other personnel. We also have a full range of marketing materials available, from posters and in-store signage, to info sheets for customers.

**BEEKEEPING**

There are three types of bees in a hive:

TYPE OF BEES	Queen	Worker	Drone
Size	1.25 inches	0.75 inches	1.00 inches
Color	Black	Black and yellow	Black
Life Span	1 year	6 weeks	3 months
Function	Lays eggs	Works in hive	Mates with queen

**PARTS OF A BEEHIVE**

Queen Excluder: Prevents queen from laying eggs in honey supers.

Inner Cover: Protects the hive from weather.

Medium Super: For honey storage.

Deep Super: For honey storage.

Bottom Board: The base of the hive.

Entrance Reducer: Controls the number of bees entering the hive.

Skirt: Protects the hive from weather.

Flash drive loaded with information

**BEEKEEPING SUPPLIES**

Comprehensive line of Beekeeping Supplies from Little Giant® to start your new hive and hobby

A simple hobby with sweet rewards!™

Aisle display for in-store displays

Poster for your store

**Introducing BEEKEEPING SUPPLIES by Little Giant**

**WHY BEES?**

Keeping bees might be simpler than you think!

**Honey is delicious!**

**Backyard beekeeping is great for the bees!**

**Our food sources depend on it!**

**BEE-FRIENDLY PLANTS**

**Create a Bee Garden**

**BEE-FRIENDLY PLANTS**

**Give Bees a Helping Hand!**

**Wildflower Meadows**

**Water**

**Shade for Bees in your Bee Garden**

A simple hobby with sweet rewards!™

Beekeeping informational handouts and posters