

# Chapter 11

## Arm Yourself with Consumer Protection Information

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### SYNOPSIS

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  - 11-2. Identity Theft and Data Breaches
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### **11-1. Recognize — Refuse — Report**

Financial exploitation cannot be completely prevented, but we want to empower you as consumers and educate you on how to Recognize, Refuse, and Report frauds in Colorado. It is the goal of this chapter to help you (1) learn the red flags of fraud; (2) recognize when someone is trying to victimize you; (3) learn when to say “no” and close the door or hang up the phone; (4) know how to report fraud to the appropriate agencies; and most importantly, (5) empower yourself. We value educating seniors because we know that education is the most important thing in preventing consumer fraud.

### **11-2. Identity Theft and Data Breaches**

#### **Identity Theft**

Identity theft is the fastest growing category of crime. Criminals, using a variety of methods, steal personal information from victims, including bank account, credit card, and Social Security numbers; driver’s licenses; bank cards; telephone calling cards; and other key

pieces of individuals' financial identities. Criminals use this information to impersonate victims, spending as much money as they can in as short a period of time as possible. Victims, faced with a damaged financial reputation and bad credit reports, spend months or even years trying to regain their financial health.

To protect against identity theft:

- ▶ Carry important documents in a close-fitting pouch instead of a purse that can be easily snatched or a wallet in your back pocket.
- ▶ Don't leave your purse unattended for even a moment in a grocery cart, restaurant chair, or other public areas.
- ▶ Do not carry extra credit cards, your checkbook, birth certificate, or passport in your wallet or purse.
- ▶ Protect your Social Security number (SSN). Don't carry your Social Security card with you.
- ▶ Don't have your SSN printed on your driver's license or checks.
- ▶ Don't give any part of your SSN or credit card number over the phone, unless you have initiated the call. One ploy criminals use is to call and pose as your bank or business and ask to "confirm" your SSN or other data.
- ▶ Shred pre-approved credit card offers and any papers that have your personal information using a cross-cut or confetti shredder.
- ▶ Never put your account number on an envelope or postcard.
- ▶ Keep a record of your credit card numbers, expiration dates, and customer service phone numbers.
- ▶ Do not pay bills by leaving the envelope, with a check enclosed, in your mailbox for carrier pickup; instead, drop off bills at the post office or pay your bills online.
- ▶ Have new boxes of checks sent to your bank or credit union rather than having them mailed to your home. Boxes of new checks are often stolen from mailboxes.
- ▶ To avoid the risk of convenience checks that come with credit card offers being lost or stolen, "opt out" of credit card solicitations by calling (888) 5-OPTOUT (567-8688). One contact will cover all three credit reporting agencies.
- ▶ Do not use common numbers (for example, birthdays or part of your social security number) or commonly chosen words (for example, a child's, spouse's, or pet's name) as passwords or PINs. Consider *two-factor authentication* as a second form of account verification if you have the ability to receive a PIN confirmation over a cell phone.
- ▶ Make certain that passwords are at least 13 characters or longer and contain upper and lower case letters and characters. Change passwords frequently if you do a lot of business over the internet — see "Cyber Crimes" under section 11.3, "Consumer Fraud."

- ▶ Open credit card billing statements promptly and compare them with your receipts. Immediately report all discrepancies in writing. Under the federal Fair Credit Billing Act (FCBA), the card issuer must investigate billing errors if you report them within 60 days of the date your card issuer mailed you the statement.
- ▶ If you report the loss of your credit card before the card is used, the card issuer cannot hold you responsible for any unauthorized charges. If a criminal uses your card before you report it missing, your maximum liability will be \$50.
- ▶ Request a free copy of your credit report once a year from the three major credit reporting companies: (877) 322-8228 or online at [www.annualcreditreport.com](http://www.annualcreditreport.com).
- ▶ Do not allow anyone to come into your home to use the phone or get a drink of water, as he or she might be setting you up for a robbery.

If you think your identity has been stolen:

- ▶ Immediately file a report with the police or the U.S. Postal Inspection Service. You will need a copy of the police report or affidavit as proof that you are a crime victim.
- ▶ Contact the fraud departments of any one of the three major credit reporting companies and ask them to put a fraud alert on your account: Equifax, (888) 766-0008; Experian, (888) 397-3742; TransUnion, (888) 909-8872.
- ▶ Send a copy of the report or affidavit to your creditors and the credit reporting companies. Under Colorado law, once they receive your report or affidavit, they cannot put negative information in your credit file. Close any accounts that you think have been taken over or opened fraudulently. Get new cards with new account numbers. If you notice any irregularities on a bank statement, immediately notify your bank. You may need to cancel checking and savings accounts and open new ones.
- ▶ Call your utilities, especially cell phone service providers. Tell them someone may try to get new service using your identification.
- ▶ Review the information available online on the Colorado Attorney General's website at <https://coag.gov> or call (800) 222-4444 and ask for an Identity Theft Repair Kit.

## Data Breaches

Data breaches are defined as the unauthorized (criminal) hacking of commercial or governmental networks for the purpose of stealing sensitive information on a consumer or entity. Like identity theft, this stolen information can be used by criminals for financial gain. However, unlike traditional forms of identity theft, consumers have no way of preventing a data breach from occurring, or from their personal information possibly getting into the hands of a thief. Also remember, just because your information may have been uncovered DOES NOT mean you are an actual victim at the time. The following precautions should be undertaken to keep any financial information that may have been exposed from being used by an identity thief or crime ring:

- ▶ Follow the instructions given on the website of the business or entity whose network has been breached. Some companies may offer free identity theft monitoring services for a limited period of time, or other reparations. Note that credit reporting agencies must offer free electronic credit monitoring to all active-duty military.
- ▶ Consider placing a freeze on your credit with each of the three credit reporting bureaus (Equifax, (888) 766-0008; Experian, (888) 397-3742; TransUnion, (888) 909-8872). A freeze will stop creditors or thieves from accessing your report. Credit freeze lifting is now free. Colorado, as well as most states allow you to freeze a child's credit file for those under the age of 16.
- ▶ Run a credit report every four months and review it thoroughly to see if any accounts have been opened in your name and/or without your approval. This is one of the most effective means of discovering if you are a victim of identity theft. A copy of your credit report can be obtained at (877) 322-8228 or online at [www.annualcreditreport.com](http://www.annualcreditreport.com).

If you discover your personal information has been used to impersonate you:

- ▶ File a police report.
- ▶ Place a fraud alert on your credit report by notifying one of the three credit reporting bureaus and your financial institutions to discuss options, such as placing a fraud alert on accounts or closing your accounts and opening up new ones. An initial fraud alert will last for one year. It will be free, and identity theft victims can get an extended fraud alert for seven years. Under the Economic Growth, Regulatory Relief, and Consumer Protection Act passed in 2018, Equifax, Experian, and TransUnion must each set up a webpage for requesting fraud alerts and credit freezes. The Federal Trade Commission (FTC) will also post links to those webpages on [IdentityTheft.gov](http://IdentityTheft.gov).
- ▶ Follow the steps recommended under "Identity Theft," above.

## **11-3. Consumer Fraud**

### **Charity Scams and Prevention**

Seniors are the most generous contributors to charitable organizations. Unfortunately, there are many scams done in the name of charities, and older adults are often victims. Common scams include groups who use fake names of police, fire, disease, and veterans organizations — causes that older adults are more likely to financially support. The Colorado Charitable Solicitations Act controls the activities of the persons who place the calls or mail the letters and the organizations they represent. Here are some of your rights:

- ▶ You have the right to ask if the solicitor is registered with the Secretary of State.
- ▶ If you make a donation in response to a telephone solicitation, the solicitor is required to give you a written confirmation of the expected donation. The confirmation should contain:

- The name, address, and telephone number of the solicitor's organization;
- A disclosure that the donation is not tax deductible, if applicable;
- A disclosure that the solicitor is a paid employee of a for-profit professional fundraiser;
- The name, address, and phone number of the office from which the solicitation occurred; and
- The name, address, and phone number of the charity associated with the solicitation.

You may cancel your donation if the solicitor has failed to provide any of the above information. You have three days after you get the written confirmation to cancel. The solicitor must refund your donation within 10 business days of your cancellation.

To ensure your charitable dollars are wisely spent:

- ▶ Make an annual charitable giving budget and list — and stick to it! Give once to those charities on your list, and disregard all other solicitations.
- ▶ Remember that many organizations intentionally use names that are similar to the names of well-known charities.
- ▶ Get proof that your deduction will be tax deductible, such as a letter from the U.S. Department of the Treasury stating that the organization qualifies under § 501(c)(3) of the Internal Revenue Code.
- ▶ Find out how much of your donation will go to the charity for programs and services and how much will be spent on fundraising. Contact the Better Business Bureau's charity watchdog service at [www.give.org](http://www.give.org) or <http://denver.bbb.org>, or call (800) 222-4444 for a report.

## Cyber Crimes

Crimes that occur over the internet are frequently associated with identity theft, and many of the same scams that come over the phone are also common online. The anonymity of the internet makes it especially easy for criminals to not just make a lot of money, but to leave emotional scars on their victims, and to get away with their crimes. An example of some of the bolder crimes include illegitimate dating sites or bogus suitors, online classified ads posted by disreputable brokers and sellers, and crooks who run ransomware scams on unprotected computers, as follows:

### *Online Dating Scams*

As impossible as it is to believe that scammers are pretending to be in love with you for money, it's true, and victims lose hundreds of thousands of dollars. Online dating can be a successful way to meet new people — even the love of your life — but go into it with eyes wide open and learn to recognize the following red flags:

- ▶ You meet someone special on a dating website or someone messages you through a social media app. Soon he or she wants to move from the dating site to email or phone calls, although scammers often shy away from the latter.
- ▶ He or she tells you he or she loves you, and although you both live far away — perhaps due to work or military duty — someday you both will be together.
- ▶ He or she asks for money on the pretense of covering plane fare to visit you, or for emergency surgery, or something else very urgent. There are always a host of reasons.

Scammers, both male and female, use fake dating profiles, sometimes using photos of other people — even stolen pictures of real military personnel. They build relationships — some even fake wedding plans — before they disappear with your money. Make sure you don't send money. Never wire money, put money on a prepaid debit card, or send cash to an online love interest. You won't get it back. If you do have someone you feel could be the "one," do some checking to make sure you are talking to the person you think you are:

- ▶ Run image searches of their profile photos at [images.google.com](https://images.google.com) or [TinEye.com](https://TinEye.com), and paste suspicious text into search engines to see if it's been used elsewhere.
- ▶ Pay attention if they have poor grammar or many misspelled words.
- ▶ Don't share personal information such as your address or date of birth.
- ▶ Be vigilant about users who ask you to leave the site and use personal email addresses.

### ***Online Classified Ads***

Free, online advertising sites are great ways of connecting buyers and sellers and promoting local services. However, victims report losing several thousands of dollars in scams involving rental properties, handyman services, unscrupulous caregivers, and bogus sellers and dealers. Although these sites have some protections in place to safeguard against abuse, it is ultimately up to the consumer to determine the authenticity of the seller, contractor, service, or product, before doing business. The following are some tips and precautions to take:

- ▶ Research the person, business, or service being offered. The Better Business Bureau or internet searches will often bring up interesting and helpful information on a person or business. Read any complaints that have been lodged, and why.
- ▶ Always verify the individual's credentials by asking for an ID and name of an official business.
- ▶ Do not select individuals advertising in-home care or services from online advertising sites. Instead, stick to professional companies that provide licensed and bonded caregivers.
- ▶ Make transactions in a public place if the buyer or seller is unknown to you.

- ▶ Do not do business with anyone who cannot be present to finalize a deal. Many reported complaints involve “out-of-country” solicitors who require businesses or consumers to wire money to a third party in exchange for the goods or services. To learn more about money transfer scams, go to [www.westernunion.com/stopfraud](http://www.westernunion.com/stopfraud).
- ▶ If possible, limit searches or advertising to a local geographical area.
- ▶ Know in advance what the market rate is for the product or service you are seeking, particularly if it is a home you would like to rent or buy. Any offer that is exceptionally above or below market rate for that area should raise suspicions.

### ***Ransomware Scams***

You are working on your computer when suddenly you are locked out. Common commands don’t work, and then within seconds, a disturbing message pops up on your screen telling you that you have to pay to unlock your computer. The typical method of payment requested by the crook is usually a debit card.

Ransomware is a term used for a specific type of “malware,” a particular virus introduced to your computer that allows crooks to search for files or photos you frequently use, then “encrypts,” or locks them up. The following are some preventative steps consumers can take to avoid these scams, or to securely clean-up their computer.

- ▶ Be very careful about what you download on the internet. Viruses can unknowingly be introduced by clicking on links or opening attachments sent to you by strangers. Also be leery of downloading free, online documents. Only open emails from people you know.
- ▶ Store files, videos, pictures, and other important documents off your computer to protect from being exposed to malware.
- ▶ Always keep your computer updated with the latest security protections.
- ▶ If your computer or cell phone is infected, rather than paying the crook to decrypt the lock, take the machine to a reputable computer repair store and have them clean it up.

### **Extortion Scams**

Also referred to as imposter scams, scammers will pretend to be someone they are not, and their method of extortion is to use scare tactics to get money out of their victims. Three very popular imposter scams are the IRS scam, the tech support scam, and the grandparent scam, and they work like this:

#### ***IRS Impersonation Scam***

You get a call from someone who says she’s from the IRS. She says that you owe back taxes. She threatens to sue you, arrest or deport you, or revoke your license if you don’t pay right away. She tells you to put money on a prepaid debit card and give her the card numbers.

The caller may know some of your Social Security number. And your caller ID might show a Washington, D.C. area code. The real IRS won't ask you to pay with prepaid debit cards or wire transfers. They also won't ask for a credit card over the phone. And when the IRS first contacts you about unpaid taxes, they do it by mail, not by phone. Keep in mind that caller IDs are often faked — a ploy that is known as “spoofing” — to scare you into picking up the receiver. To prevent being taken in this scam:

- ▶ Never answer the phone. Instead, let the message roll into voicemail and delete it from there.
- ▶ Never send money, even if you believe it's a legitimate call. Don't wire money or pay with a prepaid debit card, because once you send it, the money is gone. If you have tax questions, visit [www.irs.gov](http://www.irs.gov) or call the IRS at (800) 829-1040.

### ***Tech Support Scam***

You get a call from someone who says he's a computer technician. He might say he's from a well-known company like Microsoft, or perhaps your internet service provider. He tells you there are viruses or other malware on your computer. He says you'll have to give him remote access to your computer or buy new software to fix it. These scammers might want to sell you useless services, steal your credit card number, get access to your computer to steal personal files stored on the computer, install malware, or all of the above.

- ▶ Never give control of your computer or your credit card information to someone who calls you out of the blue.

### ***Grandparent Scam***

This scam is perpetrated over the phone by a caller pretending to be a grandchild in trouble who needs the grandparent to pay or wire money in order to avert their crisis at hand. The message is always urgent, and the grandparent must respond quickly before he or she has had a chance to think logically about the situation. In the typical scenario, the imposter grandchild is on vacation in another country and has been mugged or in an accident. Sometimes it's a grandchild in the military who has encountered some misfortune while stationed overseas. Victims may be contacted several times by the same caller, who will insist that more money is needed in order to make the problem go away.

- ▶ If you receive such a call, before doing anything, call your grandchild to verify the facts. Chances are your grandchild is safe and is in the United States. If you do not have your grandchild's phone number or are too frightened to take a risk, ask the caller to verify a fact known only to the family, such as the name of a beloved pet.
- ▶ If you have been scammed, once you realize what has happened, contact the wire service immediately and ask them to stop payment on your check. There is a remote possibility that you can recover your funds if the perpetrator on the other end has not picked up the cash.
- ▶ Report the scam to the Colorado Consumer Line at (800) 222-4444 or the Federal Trade Commission at (877) 382-4357 or [www.ftc.gov](http://www.ftc.gov).

- ▶ Finally, be aware of what you and your family members post on social networking sites. Personal information about families is easy to obtain from these sites. Personal information can also be obtained through email distribution lists and through obituaries, which routinely list the names of surviving family members and their relationships to the deceased.

## Home Repairs and Improvement Scams

Home repair scams are commonplace, and many seniors fall victim, especially if they live alone, or in a neighborhood where many older individuals reside. As is true with any product or service being offered, consumers need to know who they are dealing with before agreeing to do business. This is especially true with door-to-door solicitors. The following are important factors to consider before agreeing to any such service:

- ▶ Choose the persons you hire to do repairs and improvements on your home very carefully. Don't do business with anyone who comes to your door offering a bargain because he says he has materials left over from another job.
- ▶ Ask for references from previous customers and examples of the contractor's past work.
- ▶ On larger projects, get at least three written bids, and don't always choose the lowest bidder if it means compromising the extent of, or quality of the work you want done.
- ▶ Contact the Better Business Bureau [www.bbb.org](http://www.bbb.org) to find a business, and then review that company's rating and report.
- ▶ Never pay in advance or make a final payment until you are satisfied with the work.
- ▶ Get the contractor's full name, address, phone number, and vehicle license plate number.
- ▶ Ask the contractor to show you proof the business is bonded, carries liability insurance, covers workers with workers' compensation insurance, and is licensed to do business in your municipality. Contractors cannot pull a permit unless they are licensed. Verify this with your local building department before deciding on a contractor.
- ▶ Before deciding to hire someone to do your home repairs, get a detailed written estimate.
- ▶ It is important to agree upon a fee *before* work begins.
- ▶ Always get a written contract that specifies everything that was in the estimate, including all charges and costs, specific materials to be used, and the start and completion dates. You and the contractor both must sign the contract to make it binding. On high ticket items, it is always a good idea to review the contents of this contract with your attorney before you sign.

- ▶ Compare loans as carefully as you compare estimates from workers. Watch out for contractors that want to steer you to a particular lender, and never give the contractor a mortgage on your home.
- ▶ If you sign a loan for home repairs that involves a mortgage, you can cancel the loan within three business days from the day you signed the contract.
- ▶ The contractor may be entitled to what is known as a mechanics' lien. The law grants this special lien on your property for work performed there and not paid for. A mechanics' lien can also result in a forced sale of your home. Don't make a final payment to a home improvement contractor unless you've received a "lien waiver," which is a document showing that the contractor has paid his subcontractors and suppliers. These parties can place a mechanics' lien against your property if they aren't paid by the general contractor.

### **Sweepstakes and Prize Promotion Scams**

Consumers are often enticed with a valuable prize or award to buy merchandise or services or to contribute to bogus charities. It isn't free if you have to pay a fee. If you have to buy a product like vitamins or light bulbs, pay a fee, or make a donation before you claim your award or receive your prize, you haven't won anything.

Sweepstakes companies prey on consumers' sense of greed and luck that they've won something for nothing. But sweepstakes companies are not in the business of giving away millions of dollars — they're in the business of making money.

Under Colorado's Sweepstakes and Contests Law, promoters are prohibited from engaging in any of the following:

- ▶ Falsely representing that you have won a prize;
- ▶ Falsely representing an item as a "prize" if it is given to all promotion recipients;
- ▶ Falsely representing that you have been specially selected or that you are in a select group of potential winners;
- ▶ Making false, deceptive, or misleading statements about your odds of winning or what you need to do to become eligible to win;
- ▶ Falsely representing that your envelope has been delivered by express or first-class mail;
- ▶ Displaying urgent messages on envelopes unless there is truly a limited time period for a sweepstakes entry and the true deadline is disclosed adjacent to the urgent message;
- ▶ Representing that sweepstakes entries accompanied by an order for products will be treated differently than entries without an order; and
- ▶ Creating a false impression of the solicitation's source, authorization, or approval.

The law requires a promoter to prominently disclose:

- ▶ A "No Purchase Necessary" message;
- ▶ The fact that the recipient has not yet won anything;

- ▶ The value of the prize;
- ▶ The odds of winning;
- ▶ The name of the promoter;
- ▶ The true deadline for entering the sweepstakes; and
- ▶ The official rules of the sweepstakes.

Law enforcement personnel recommend that you don't play sweepstakes, but if you do, remember:

- ▶ Don't pay to win. Buying products such as magazines doesn't increase your chances of winning a sweepstakes. You never have to pay to play when the contest is legitimate.
- ▶ No purchase is necessary to win. Prizes are free. If you have to pay before you can receive your prize, it's a purchase. It's against the law to require you to buy something to win a prize or participate in a sweepstakes or prize promotion.
- ▶ Be cautious of charities that use sweepstakes promotions. More of your donation is going to the promotion than to any charitable purpose.
- ▶ Keep your credit card and bank information to yourself. Never give your credit card number, bank account information, or Social Security number to anyone you don't know, especially if the reason is to verify your eligibility or to "deposit" winnings to your account.
- ▶ Lottery sweepstakes from foreign countries such as Canada and Australia are illegal. No foreign lotteries may be conducted in the United States.
- ▶ Participating in sweepstakes promotions is the best way for you to get on every junk mail list in the country. Selling your name to other direct mail marketers is a huge part of sweepstakes companies' business.

## Telemarketing Scams and Robo Calls

Coloradans lose millions of dollars a year to illegal telemarketers. A phone caller asks you to send money, and in return, you are promised that you will receive a much larger sum of money due to some unique opportunity. Solicitation calls, whether live or robocalls (pre-recorded messages) are only legal if you have given your written permission allowing the company to solicit you over the phone. This is true even if you are not on the Do Not Call Registry (see "No-Call Registry" in section 11-5). Other calls — live or pre-recorded — are allowed, such as calls from polling firms, political organizations, and charities; in addition to "informational" calls. Informational calls are pre-recorded messages that notify you of something relevant, for example, an upcoming appointment, a prescription waiting at the pharmacy, a school cancellation, etc. See Note, below.

Unwanted calls have dramatically increased in recent years. Solicitation calls are channeled through the internet via Voice-activated Internet Protocol (VoIP), which came into being in 2009, making it possible for telemarketers to place vast numbers of calls through the phone network at a fraction of the cost. Dishonest businesses and criminals were quick to

jump on board. Despite public perception, the FTC's Do Not Call Registry has been highly effective at sanctioning otherwise legitimate businesses that violate this law. The true culprits behind the majority of scam calls are criminals.

Traditional landline (analog) phone users are the most vulnerable to unwanted calls, compared to those who have VoIP phone systems, due to their outdated technology, which lacks the ability to effectively block unwanted calls. Do the following if you receive such a phone call:

- ▶ Let the call roll over into voicemail if you don't recognize the number or information on caller ID, especially if you are using a landline phone. Use voicemail to screen out the call.
- ▶ If using a landline phone, check with your phone carrier on how to block unwanted calls.
- ▶ VoIP and cell phone users can block unwanted calls by signing up for Nomorobo at [www.nomorobo.com](http://www.nomorobo.com). Nomorobo is a service that runs through internet-connected phone systems. It stops unwanted calls by filtering out numbers known to be associated with scams.
- ▶ Wireless (mobile) phone users — unwanted calls that come through cellular phones can be screened out through downloadable apps developed for just this purpose. To avoid possible malware infection, make certain the app you select comes from a reliable source, such as an official app store.
- ▶ Never send money based on a promise given over the telephone from a stranger.
- ▶ If you suspect a phone scam, or receive an unwanted solicitation call, contact the Federal Trade Commission and report the number at (877) 382-4357 or [www.ftc.gov](http://www.ftc.gov), or the Attorney General's Consumer Line at (800) 222-4444.
- ▶ For Canadian telemarketers, call Phone Busters at (888) 495-8501.

*NOTE:* Phone carriers, working in partnership with the Federal Communications Commission (FCC) and other regulatory and legislative bodies, will be rolling out an initiative that puts an end to robocalls. This new initiative, an acronym referred to as SHAKEN/STIR, will allow phone companies to "opt out" of sending suspicious, unverifiable robocalls on to consumers. Additionally, several phone companies are now offering free call-blocking services to their customers. For more information on call-blocking services, or on the SHAKEN/STIR initiative, contact your phone company.

## **11-4. Other Types of Financial Fraud**

### **Health Insurance**

- ▶ Do not purchase coverage you do not need or coverage that duplicates what you already have.
- ▶ Before buying or changing coverage, discuss your plans with someone you trust.

- ▶ The Colorado Division of Insurance operates a special counseling program for Medicare recipients and their families who need assistance in understanding Medicare benefits and coverage gaps, medical bills, and other insurance options, including long-term care insurance. For more information, call the Colorado Senior Health Insurance Assistance Program, (888) 696-7213 (for information in Spanish, call (866) 665-9668).

## Hearing Aid Purchases

Unfortunately, scams involving hearing aid devices are prevalent. Some cautionary advice:

- ▶ Have an audiologist test your hearing before you decide to buy a hearing aid or replace an old one.
- ▶ Do not believe ads offering an effective hearing aid at a bargain price. You may get just what you pay for.
- ▶ Shop around and compare prices — for the fitting, adjusting, and servicing, as well as comparable aids.

By law, you may cancel an agreement to purchase a hearing aid within 30 days after receiving the hearing aid. You must return the hearing aid, and you are entitled to a full refund (except anything you may have paid for individualized ear molds). The law has other restrictions on the practices of hearing aid dealers. Talk to an attorney or call the Better Business Bureau/Attorney General Consumer Line at (800) 222-4444.

## Predatory Lending

Predatory lending schemes are also on the rise. Predatory lending is the name given to an assortment of loans that take advantage of persons who borrow money. Predatory lenders target older homeowners by offering attractive-sounding loan offers that drain the value from their property. Some warning signs that you are a target for a predatory loan:

- ▶ You've fallen behind in your mortgage payments or you are already in foreclosure.
- ▶ You're getting phone calls and visits from companies offering to help you pay off your debts.
- ▶ A friend, advisor, or relative asks you to sign some forms without letting you read them.

To prevent predatory lending:

- ▶ Beware of companies who contact you in person or by fliers offering a foreclosure relief service.
- ▶ Don't sign any forms or papers without reading and understanding what you're signing. If you're uneasy or feeling pressured, get advice from a lawyer or other advisor.
- ▶ If you're having trouble paying your mortgage, contact your bank or mortgage company and discuss potential payment plans.

## Pre-Paid Funeral Plans

Be cautious when investigating a pre-paid funeral agreement. These contracts engage a specific funeral home (or cemetery) to deliver specific services at a set price upon a person's death. While it is a good idea to plan ahead so your family knows your wishes, some pre-paid plans are risky.

- ▶ Read the policy carefully and understand all of its terms before you invest in the plan.
- ▶ Know what happens if your wishes or circumstances change.
- ▶ Only work with reputable companies that have been in business for over five years.

## Quit Claim Deeds

Quit claim deed fraud is another type of financial crime on the rise. A quit claim deed is a term used in property law to describe a document that allows one person to transfer any interest in a piece of property to another person. An example of a circumstance where a quit claim deed may be used legitimately is when one spouse (grantor) is disclaiming any interest in property that the other spouse (grantee) owns.

However, fraudulent transfers of property occur when a person convinces or coerces another into signing a quit claim deed that transfers ownership of property while not transferring the debt. Never sign a quit claim deed without getting the advice of an attorney. Once you have signed over property, it can be difficult or impossible to reverse.

## 11-5. Prevention Tools and Consumer Protections

### Auto Repairs

These are your rights under the Colorado Motor Vehicle Repair Act:

- ▶ An auto repair facility must give a written estimate that includes the total cost, completion date, a statement of your right to have parts returned (except exchanged or warranty parts), and a statement on storage fees. You waive the right to an estimate if you sign a waiver, the vehicle is towed to the facility, or the vehicle is left before or after business hours. A customer must receive an estimate on any charge over \$100.
- ▶ If you have not been given a written estimate, the facility must call to get oral consent before the repairs can be done. The facility must record on the invoice or work order the date and time of the call, your name, the name of the employee making the call, and your phone number.
- ▶ The facility must give a written estimate that includes the cost of disassembly and reassembly and the costs of parts needed to replace those lost in disassembly. The facility must obtain oral consent before the repairs are completed. If more work causes an increase in the bill, the facility must obtain your consent before doing work. The oral consent must be recorded as described above.

- ▶ All parts and labor charges must be written clearly on the final bill. If the facility has not gotten approval, the final bill cannot be more than 10 percent or \$25 over the estimate, whichever is less.
- ▶ A facility may charge storage fees at the facility's discretion if the vehicle is not picked up within three business days of completion notification. Storage fees should be conspicuously printed on a separate authorization provided to the customer.

## Contracts

Every word in a contract is important. Before signing any contract, read it in its entirety. If you do not understand any part of the document, ask for clarification and/or consult an attorney. Do not do business with anyone who refuses to give you a copy of the complete contract before you sign it.

If you and the other party come to an agreement about something that is not written in the document, you must put that agreement in writing. To make sure there are no misunderstandings, document all additions or deletions from the original document and all parties should initial or sign next to each change.

Most contracts are binding as soon as you and the other party sign. However, contracts from door-to-door sales and any contract that calls for placing a lien on your house can usually be cancelled within three days. Consumers have one day to cancel a contract that was solicited over the telephone.

Put all notices of cancellation in writing. It is recommended to send cancellation notices by certified or registered mail so you have documentation showing when you sent the notice, as well as receipt of the notice by the company. Also, never sign a contract with blank spaces that can be filled in later.

Do not sign a contract that takes away your legal rights unless you understand and agree to the consequences of such action. Keep copies of all contracts, receipts, payment records, and letters you send about the product or service.

Before you sign any type of sales or services contract, ask yourself these questions:

- ▶ Do I really want what I am paying for?
- ▶ Do I understand the contract I am about to sign?
- ▶ Do I know the total price, including interest and other charges, I will have to pay?
- ▶ Do I know how many payments I will have to make?
- ▶ Can I get the same thing somewhere else for a better price?
- ▶ Am I getting any guarantees on the product or for the services I am paying for?  
(*Note: Get all guarantees in writing.*)
- ▶ Can I make the payments the contract requires?

Always remember that it will cost you far less to have an attorney review the contract before you sign than it will to have an attorney represent you in court because you made a deal that was unfair to you.

## Credit Repair

Newspapers, magazines, and the internet are filled with ads offering to erase negative information in your credit file. The scam artists who run these ads can't deliver. Only time, diligent effort, and a debt repayment plan can improve your credit — your only choice is to help yourself re-build a better credit record. Start by contacting your creditors when you realize that you are unable to make payments. If you need help working out a payment plan and a budget, contact Money Management International at [www.moneymanagement.org](http://www.moneymanagement.org). Their services are free.

## Credit Reporting Companies

Equifax

To order a credit report by:

Phone, (866) 349-5191

Internet, [www.equifax.com](http://www.equifax.com)

Mail, P.O. Box 740241

Atlanta, GA 30374

Experian

To order a credit report by:

Phone, (888) 397-3742

Internet, [www.experian.com](http://www.experian.com)

TransUnion

To order a credit report by:

Phone, (800) 888-4213

Internet, [www.transunion.com](http://www.transunion.com)

Mail, P.O. Box 1000

Chester, PA 19016

## Debt Collectors

If you cannot make your credit payments, the seller, loan company, or bank may give your debt to a lawyer or collection agency. These debt collectors can use any legal means to collect money you owe.

The federal Fair Debt Collection Practices Act and the Colorado Fair Debt Collection Practices Act control debt collectors' activities. They cannot do the following:

- ▶ Continue calling or writing after you tell them, in writing, that you do not want to be contacted;
- ▶ Call your friends or neighbors;
- ▶ Contact you or your boss at work if the collection agency knows your boss prohibits these types of calls;
- ▶ Call you before 8:00 a.m. or after 9:00 p.m., or use harassment or scare tactics;

- ▶ Threaten to file criminal charges against you, take your property, or garnish your wages without first filing a lawsuit to give you a chance to defend yourself (Note: A lawyer acting as a debt collector cannot threaten criminal prosecution); or
- ▶ Threaten you with any physical harm.

## **Federal Telemarketing Sales Rules**

- ▶ Telemarketers can only call you between 8:00 a.m. and 9:00 p.m.
- ▶ Telemarketers must tell you it is a sales call, the name of the seller, and what they are selling before they make their pitch. If it's a prize promotion, they must tell you that no purchase or payment is necessary to enter or win.
- ▶ It is illegal for telemarketers to misrepresent any information; any facts about their goods or services; earnings potential, profitability, risk, or liquidity of an investment; or the nature of a prize in a prize promotion.
- ▶ Before you pay, telemarketers must tell you the total cost of the goods and any restrictions on getting or using them, or that a sale is final or non-refundable. In a prize promotion, they must tell you the odds of winning, that no purchase is necessary to win, and any restrictions or conditions of receiving the prize.
- ▶ It is illegal for a telemarketer to withdraw money from your checking account without your express, verifiable authorization.
- ▶ Telemarketers cannot lie to get you to pay, no matter how you pay.

## **No-Call Registry**

Residential telephone customers can place their telephone numbers on a no-call list free of charge. However, the law does not apply to business telephone customers. You can sign up for the no-call list by calling (800) 309-7041 or registering online at [www.coloradonocall.com](http://www.coloradonocall.com). The following applies under the No-Call Law:

- ▶ Commercial telemarketers may not call or send faxes to you at your home if you have placed your telephone number(s) on the no-call list, unless the telemarketer has an "established business relationship" with you.
- ▶ Calls by charities, political groups, and other non-commercial organizations are not subject to the Colorado No-Call Law.
- ▶ You have the right under the federal Telemarketing Sales Rules to tell companies with whom you have established business relationships to put you on their "Do Not Call" lists.
- ▶ Report offending telemarketers to the Attorney General. You can also use the Colorado Consumer Protection Act to sue in small claims court if you are on the no-call list and get unwanted calls or fax transmissions from telemarketers.
- ▶ You can also add your home or cell phone number to the national Do Not Call list at [www.donotcall.gov](http://www.donotcall.gov) or by calling (888) 382-1222.

## Security Freeze

If you don't anticipate opening any new credit accounts in the near future, you may want to consider placing a security freeze on your credit report. You have the option of requesting any consumer reporting agency (credit bureau) to place a security freeze on your credit report. A freeze means your file can't be shared with potential creditors. You must request separate security freezes for each of the three credit reporting agencies at:

### Equifax Security Freeze

[www.equifax.com](http://www.equifax.com); click on "Credit Report Assistance," then "Place a Security Freeze."

### Experian Security Freeze

<https://www.experian.com/freeze/center.html>

### TransUnion Security Freeze

[www.transunion.com](http://www.transunion.com); click on "Services," then "Freeze Credit Report."

Consumer reporting agencies must place a security freeze on your credit report within five business days after receiving your written request and must send you written confirmation of the security freeze within 10 business days. They will provide you with a unique personal identification number or password for you to use in providing later authorization for the release of information from your credit report.

If you want potential creditors to be able to access information on your credit report, you must request that the freeze be temporarily lifted and provide the following information:

- ▶ Proper identification;
- ▶ The unique personal identification number and password provided by the consumer reporting agency; and
- ▶ The proper information regarding the third party who is to receive the credit report or the time period that the report shall be available.

## 11-6. Resources

The following are excellent resources for information on your rights as a consumer or to report complaints:

**For issues related to fraud:**

**24-Hour Identity Theft Hotline**

Colorado Bureau of Investigation  
ID Theft/Fraud Investigation Unit  
690 Kipling St., Ste. 4000  
Lakewood, CO 80215  
(855) 443-3489  
(303) 239-4211

[www.colorado.gov/cbi](http://www.colorado.gov/cbi), click on “Sections,” then “Investigations,” then “Identity Theft/Cyber-Crimes”

**Colorado Consumer Line**

AARP ElderWatch, Better Business Bureau, Attorney General’s Office  
(800) 222-4444 (toll-free)  
(303) 222-4444 (metro Denver)  
[www.bbb.org](http://www.bbb.org)  
<https://coag.gov>

**Attorney General’s Office Consumer Protection Section**

*For questions about credit and debt issues*  
(800) 222-4444

**First Judicial District (Jefferson and Gilpin counties)**

District Attorney’s Office, Consumer Fraud: (303) 271-6931

**Second Judicial District (Denver County)**

District Attorney’s Office, Consumer Fraud Hotline: (720) 913-9179

**Fourth Judicial District (El Paso and Teller counties)**

District Attorney’s Office, Consumer Line: (719) 520-6000

**Seventeenth Judicial District (Adams and Broomfield counties)**

District Attorney’s Office: (303) 659-7720

**Eighteenth Judicial District (Arapahoe, Douglas, Elbert, and Lincoln counties)**

District Attorney’s Office, Consumer Protection Line: (720) 874-8547

**Twentieth Judicial District (Boulder County)**

District Attorney’s Office, Consumer Protection Line: (303) 441-3700

**Twenty-First Judicial District (Mesa County)**

District Attorney’s Office, Consumer Protection Unit: (970) 244-1730

**For Medicare insurance issues:**

**Colorado Senior Health Insurance Assistance Program**

(888) 696-7213

<https://doi.colorado.gov/health-insurance>, click on “Senior Healthcare & Medicare Assistance”

**For financial planning:**

**Colorado Division of Securities**

(303) 894-2320

**To request a free copy of your credit report once a year from the three major credit reporting companies (During the COVID-19 pandemic, accessing your credit is important. Equifax, Experian and TransUnion are continuing to offer free weekly credit reports):**

(877) 322-8228

[www.annualcreditreport.com](http://www.annualcreditreport.com)

**Credit reporting agencies:**

Equifax

(888) 766-0008

[www.equifax.com](http://www.equifax.com)

TransUnion

(800) 888-4213

[www.transunion.com](http://www.transunion.com)

Experian

(888) 397-3742

[www.experian.com](http://www.experian.com)

**For home repairs and improvements:**

Contact your city or county building department to check on building permits and license status of contractors.

**To “opt out” of credit card solicitations:**

(888) 5-OPTOUT (567-8688)

[www.optoutprescreen.com](http://www.optoutprescreen.com)

**No-call lists:**

In Colorado: (800) 309-7041 or [www.coloradonocall.com](http://www.coloradonocall.com)

Nationally: (888) 382-1222 or [www.donotcall.gov](http://www.donotcall.gov)

**Area Agencies on Aging:**

**Logan, Morgan, Phillips, Sedgwick, Washington, and Yuma counties:**

Region 1  
Northeastern Colorado Association of Local Governments  
Northeastern Region  
Fort Morgan  
(970) 867-9409

**Larimer County:**

Region 2A  
Larimer County Office on Aging  
Northeastern Region  
Fort Collins  
(970) 498-7750

**Weld County:**

Region 2B  
Weld County Area Agency on Aging  
Northeastern Region  
Greeley  
(970) 346-6950

**Adams, Arapahoe, Broomfield, Clear Creek, Denver, Douglas, Gilpin, and Jefferson counties:**

Region 3A  
Denver Regional Council of Governments  
Northeastern Region  
Denver  
(303) 455-1000

**Boulder County:**

Region 3B  
Boulder County Area Agency on Aging  
Northeastern Region  
Boulder  
(303) 441-3570

**Park, El Paso, and Teller counties:**

Region 4  
PPAGC Area Agency on Aging  
Southern Region  
Colorado Springs  
(719) 471-2096

**Cheyenne, Elbert, Kit Carson, and Lincoln counties:**

Region 5  
East Central Council of Governments  
Northeastern Region  
Stratton  
(719) 348-5562

**Baca, Bent, Crowley, Kiowa, Otero, and Prowers counties:**

Region 6  
Lower Arkansas Valley Area Agency on Aging  
Southern Region  
La Junta  
(719) 383-3166

**Pueblo County:**

Region 7  
Pueblo Area Agency on Aging  
Southern Region  
Pueblo  
(719) 583-6120

**Alamosa, Conejos, Costilla, Mineral, Rio Grande, and Saguache counties:**

Region 8  
South Central Colorado Seniors, Inc.  
Southern Region  
Alamosa  
(719) 589-4511

**Archuleta, Dolores, La Plata, Montezuma, and San Juan counties:**

Region 9  
San Juan Basin Area Agency on Aging  
Western Region  
Pagosa Springs  
(970) 264-0501

**Delta, Gunnison, Hinsdale, Montrose, Ouray, and San Miguel counties:**

Region 10  
League for Economic Assistance & Planning  
Western Region  
Montrose  
(970) 249-2436

**Garfield, Mesa, Moffat, Rio Blanco, and Routt counties:**

Region 11  
Associated Governments of Northwest Colorado  
Western Region  
Grand Junction  
(970) 248-2717

**Eagle, Grand, Jackson, Pitkin, and Summit counties:**

Region 12  
Northwest Colorado Council of Governments  
Alpine Area Agency on Aging  
Western Region  
Silverthorne  
(970) 468-0295

**Chaffee, Custer, Fremont, and Lake counties:**

Region 13  
Upper Arkansas AAA  
Southern Region  
Salida  
(719) 539-3341

**Huerfano and Las Animas counties:**

Region 14  
Huerfano/Las Animas Area Council of Governments  
South Central Council of Governments AAA  
Southern Region  
Trinidad  
(719) 845-1133

**Legal Assistance Developer for the Elderly**

**Disability Law Colorado**

455 Sherman St., Ste. 130  
Denver, CO 80203  
(303) 722-0300  
<http://disabilitylawco.org>

## Colorado Crime Victims Compensation Programs

### First Judicial District

District Attorney's Office  
500 Jefferson County Pkwy.  
Golden, CO 80401  
(303) 271-6846

### Second Judicial District

201 W. Colfax, Dept. 801  
Denver, CO 80202  
(720) 913-9253

### Third Judicial District

323 Main St.  
Walsenburg, CO 81089  
(719) 738-1510

### Fourth Judicial District

105 E. Vermijo, Ste. 111  
Colorado Springs, CO 80903  
(719) 520-6723

### Fifth Judicial District

403 Argentine St.  
P.O. Box 2000  
Georgetown, CO 80444  
(303) 679-2453

### Sixth Judicial District

1060 E. 2nd Ave.  
P.O. Drawer 3455  
Durango, CO 81302  
(970) 247-8850

### Seventh Judicial District

1140 N. Grand Ave., #200  
Montrose, CO 81401  
(970) 252-4266

### Eighth Judicial District

201 La Porte, Ste. 200  
Fort Collins, CO 80521  
(970) 498-7290

### Ninth Judicial District

109 8th St., Ste. 308  
Glenwood Springs, CO 81601  
(970) 384-3517

### Tenth Judicial District

701 Court St.  
Pueblo, CO 81003  
(719) 583-6092

### Eleventh Judicial District

136 Justice Center Rd., Rm. 203  
Cañon City, CO 81212  
(719) 269-0170

### Twelfth Judicial District

426 San Juan Ave.  
Alamosa, CO 81101  
(719) 589-3691

### Thirteenth Judicial District

400 Warner St.  
Fort Morgan, CO 80701  
(970) 542-3473

### Fourteenth Judicial District

221 W. Victory Way, Ste. 302  
Craig, CO 81625  
(970) 629-0485

### Fifteenth Judicial District

110 E. Oak St.  
Lamar, CO 81052  
(719) 336-7446

### Sixteenth Judicial District

323 Santa Fe, Ste. 201  
La Junta, CO 81050  
(719) 384-8786

### Seventeenth Judicial District

1000 Judicial Center Dr., Ste. 100  
Brighton, CO 80601  
(303) 659-7720

**Eighteenth Judicial District**

6450 S. Revere Pkwy.  
Centennial, CO 80111  
(720) 874-8607

**Twenty-First Judicial District**

P.O. Box 20,000-5031  
Grand Junction, CO 81502  
(970) 244-1737

**Nineteenth Judicial District**

915 10th St.  
P.O. Box 1167  
Greeley, CO 80632  
(970) 400-4748

**Twenty-Second Judicial District**

109 W. Main St., Ste. 303  
Cortez, CO 81321  
(970) 564-2755

**Twentieth Judicial District**

Boulder County Courts Building  
1035 Kimbark St.  
Longmont, CO 80501  
(303) 682-6801

**Elder Abuse:**

Call 911 or your local police department.

**Adult Protection**

Call your county Department of Social Services. You may find a list of contact information for these offices at <https://cdhs.colorado.gov>; click on the “clickable map” under “Find My County.”

**AARP ElderWatch**

Through the Colorado Consumer Line: (800) 222-4444, option 2, for referrals and assistance information.

Metro Denver: (303) 222-4444  
[www.bbb.org](http://www.bbb.org)

**First Judicial District (Jefferson and Gilpin counties)**

District Attorney’s Office: (303) 271-6800

**Second Judicial District (Denver County)**

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